

## **PPGS Review Result**

## https://privacy.microsoft.com/en-us/privacystatement

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Created by: Katz PPGS



## **Overall Grade: A**

**Transparency: A** The privacy policy of Microsoft is written in clear and simple language, making it easy for users to understand. It comprehensively covers the types of personal data and usage information collected. The policy also clearly explains the purposes for collecting personal data and usage information.

**User Control:** A The policy allows users to access their personal information through their account settings. Users also have the option to delete their

personal information and can change or modify their information as well. Additionally, the policy includes options for users to opt-out of certain data collection and sharing practices.

**Third-party Sharing:** A The privacy policy clearly outlines when personal information is shared with third parties. It explains that personal information may be shared for various purposes such as providing services, fulfilling legal obligations, and for business transfers. The policy also indicates that users can give or withhold consent for sharing their personal information with third parties.

**Security Measures:** A The policy describes the security measures in place to protect users' personal information from unauthorized access, use, or disclosure. It mentions the use of encryption, access controls, and regular security assessments. The policy also emphasizes Microsoft's commitment to maintaining the security of users' personal information.

**Notification of Changes:** A The policy explains how users will be informed of significant changes to privacy practices. It specifies that Microsoft will provide notice through various means, including email and updates on their website. Users are encouraged to review the policy periodically to stay informed about any changes.

**Readability: B** The privacy policy is generally written in a clear and concise manner. However, the reading level is slightly higher than that of an average 9th-grade United States student, which slightly affects the overall grade.

Overall, the privacy policy of Microsoft meets the PPGS criteria exceptionally well. It demonstrates transparency, provides user control options, outlines third-party sharing practices, emphasizes security measures, includes notification of changes, and is generally readable. Users can trust that their privacy is protected when using Microsoft's services.